



For: **SLEEPPHONES**

## **'Effortless' New Product Earns CES Innovations 2015 Design and Engineering Award, To Be Released in April**

-New SleepPhones Effortless from AcousticSheep, LLC pair induction charging technology with Bluetooth® enabled headphones in a headband to provide a comfortable, wireless, and effortless listening experience.-

**ERIE, PA – November 12, 2014** – AcousticSheep, LLC is proud to announce it has been named a 2015 CES Innovation Awards Honoree for its newest product: SleepPhones Effortless, based on its outstanding design and engineering. This is the third consecutive year that AcousticSheep, LLC's patented headphone products have been honored with this award, following 2013's award for [SleepPhones Wireless](#), and 2014's awards for [RunPhones Wireless](#) and [RunPhones Intensity](#).

Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics across 28 product categories.

SleepPhones Effortless are the newest addition to the SleepPhones products, which have been featured on The Today Show, The Dr. Oz Show, CNN and more. SleepPhones Effortless are Bluetooth® enabled headphones inside a soft satin-thin headband, complete with induction charging technology for a completely wireless experience. In addition to its 100% wireless design, the product was designed to provide the ultimate comfort while sleeping.

The unique induction charging feature allows users to effortlessly charge the product's lithium ion battery by simply draping it across its charging stand, eliminating tangled wires and saving time. Once charged, SleepPhones Effortless users can enjoy up to 14 hours of their music, meditation sounds, or binaural beats all night, enhancing their sleep and general health.

All electronics within the washable, hypoallergenic headband are thin and flexible- cushioned with a soft silicone case to make listening to music in bed a dream. These effortless headphones for sleep will retail for \$129.95 and be available for purchase at [www.SleepPhones.com](http://www.SleepPhones.com) in April of 2015.

"It is an honor for our products to have been awarded the CES Innovations Award for the third year in a row," says Dr. Wei-Shin Lai, inventor and founder of AcousticSheep, LLC. "Our ultimate objective is to provide a comfortable and convenient product that improves our customers' overall well-being, and we will continue to innovate new and existing products to exceed that goal."

AcousticSheep, LLC will be exhibiting SleepPhones Effortless and its other innovative headphone products at the 2015 International CES Unveiled Event, on Jan. 4, 2015 from 4-7 PM at the Mandalay Bay Hotel in Las Vegas, Nevada.

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**About AcousticSheep LLC:** AcousticSheep LLC designs and distributes innovative headphones for a variety of lifestyles. Formed in 2007 by a family doctor and her husband, AcousticSheep products are designed with comfort, quality, and the environment in mind. Visit <http://www.sleepphones.com> for additional products and information or connect with us on Facebook at <https://www.facebook.com/SleepPhones>. For additional Press information, images and media, please visit <http://sleepphones.com/media>.

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